



Press Announcement
For Immediate Release
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Packard Bell dot s Avant-garde design with the coolest features

- Trend-setting 360° design
- Thin and light profile
- Attractive colours that get noticed
- Non-stop social networking
- Optimized mobility

Look out: **fashion** and **design-centric users**, the netbook you have always dreamt of is coming soon. The Packard Bell **dot s** addresses all the people who want a gorgeous-looking netbook that excels at social networking, with all the technical and coolest features. If you want to flaunt personal style and always be connected, the **dot s** is perfect for you.

With its 360° avant-garde design, showing off on the cover and on the back side, it is the thinnest and lightest¹ netbook of the Packard Bell offering: not only a daily companion, but also an adorable artwork in your life!

Its compact design plus its sophisticated and classy style will fit your distinguished attitude.

Chic as you are

The Packard Bell **dot s** comes in **black**, **champagne**, or **pink**. On-the-cover, a subtle woven pattern, like a canvas with a mosaic plant graphic, adds modern and classic elements for a chic fusion; the palm rest boasts the same attractive details that get you noticed!

Carry it as your favourite accessory in your everyday life.

Never stop networking

The coolest application ever! The innovative **Packard Bell Social Networks** application puts today's most popular social networking sites in one single place, which you can easily access by pressing the **Packard Bell Social Networks key** on your notebook. This special key launches a stylized, easy-to-use sidebar on the right side of your screen: you can either display the full application or a small alert strip to receive the real-time status of your favourite networking sites, including Facebook, YouTube™ and Flickr.

¹ 0.94-inch thick, only 1.1 kg with 3-cell battery pack



No need to launch an Internet navigator at all! Directly from your desktop, **Packard Bell Social Networks** lets you instantly post comments, play games, update your profile, view or share photos and videos, and manage your entire online social life more easily than ever before.

Your notebook's built-in 1.3MP webcam and microphone gear you up for high-resolution face-to-face chats with friends and family, wherever you are.

Always with you for your fun

Enjoy the convenience of all-day mobile power. The 6-cell Li-ion battery pack combined with the Intel® Atom processor² delivers up to 8 hours of battery life³: free yourself from your electrical outlet and work and play wherever you are.

The **design** of the chassis allows the full incorporation of the 6-cell battery underneath the netbook⁴, slightly raising it for enhanced typing comfort. Its high-brightness LED-backlit display delivers ideal visibility for mobile use. The **large keyboard** with its terrific multi-gesture touchpad ensures accurate typing and enhanced mouse-less navigation with just 2 fingers.

dot s is perfect for complete photo and video editing and for advanced storage and sharing as well: up to 250 GB hard disk, multi-in-1 card reader and Adobe® Photoshop Elements 8 full version are among its assets.

The incredible **dot s**, featuring Windows® 7 Starter, will be available in July 2010 in UK outlets with an estimated street price starting at £249.

Availability, software offer and technical features may vary according to countries.

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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish products with cool features, accessible to everyone, are the hallmarks of the brand - a unique combination that no other brand in the European market offers today. In 2008, Taiwan-based Acer Inc. acquired Packard Bell. In 2009, the Acer Group fully benefited from its multi-brand strategy, establishing itself as the second-largest PC company in the world and as the number two worldwide notebook vendor. Within the Acer Group, Packard Bell strives to design environmentally friendly products and establish a green supply chain through collaboration with suppliers.

For more information, please visit www.packardbell.com & www.packardbell.co.uk

All prices are given as information only and include VAT.

The listed battery life is based on MobileMark 2007® productivity mode testing with wireless on. Details of MobileMark2007® testing are available at www.bapco.com. Battery life rating is for comparison purposes only. Actual battery life varies by model, configuration, applications, power management settings, operating conditions, and utilized features. A battery's maximum capacity decreases with time and use.

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² Intel® Atom N450 or Intel® Atom N455.

³ Actual battery life varies by usage, settings, and operating conditions

⁴ Based on the highest configuration available. Specs vary depending on model.



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